

ONE DAY INTERNATIONAL

CONFERENCE & BUSINESS

NETWORKING

2026



20th August
2026

Hotel Taj Vivanta,
Dwarka, New Delhi

Powered By



Indian Coating Industry

- **Market by Volumes:** 6.6 MMT pa
- **Market by Value:** USD 10.4 bn (INR 88,000 crores)
- **Share of Industrial Segment:** 22% (Value) / 19% (Volumes)
- **Industry CAGR:** 12-14%
- **Per capita consumption:** 4.7 kg
- **Number of Coatings Manufacturers:** > 3,500
- **Share of MSME Segment:** 30-33%

Indian Powder Coating Industry

160,000 MT pa
Market by Volumes



About 350
Number of Powder Manufacturers



INR 3,100 crores (USD 360 million)
Market by Value



16-17%
Industry CAGR



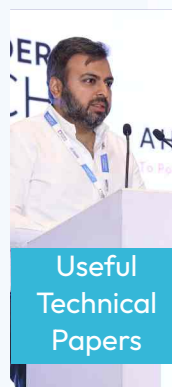
Event Concept and Content

PowderTECH 2026 will be the definitive meeting place for all stakeholders in the Powder Coatings value chain. This edition has a unique focus on Powder Coatings Solutions in terms of powder coatings materials and application equipment. It will showcase groundbreaking innovations and emerging trends in our thriving powder coatings industry. Designed as a premier platform, it unites manufacturers, dealers, applicators, and end-users to explore cutting-edge advancements and shape the future of powder coatings.

The event will showcase the latest in raw material breakthroughs, manufacturing excellence, advanced application technologies, and end-user perspectives. PowderTECH 2026 promises to be the ultimate destination for forging meaningful connections, driving serious business opportunities, and fostering collaboration among the most influential players in the powder coatings ecosystem.

Who Should Attend

PowderTECH 2026 is the ultimate destination for everyone connected to the powder coatings ecosystem. This event brings together the entire raw material value chain, alongside manufacturers of production equipment like extruders and mixers. It is a key platform for powder coating manufacturers to showcase cutting-edge formulations and application equipment experts to present advanced solutions such as spray guns, curing ovens, and integrated systems. The event also caters to job-coaters, applicators, and end-users from diverse sectors, including architectural profiles, automotive OEMs and components, pipelines, wood and MDF, electronics, furniture, appliances, and more. Whether you're driving innovation, delivering performance, or seeking insights into the latest advancements, PowderTECH 2026 is the perfect forum to connect, collaborate, and shape the future of powder coatings.



Glimpses of PowderTECH 2024



Directly From
Expert's
Perspectives



Live QC Lab Sessions



Hands on
Technical Exchange



Connecting Industry Professionals



40+
Quality
Exhibitors

Glimpses of PowderTECH 2025



600+ Engaged Visitors

OUR PARTNERS



PowderTECH is the largest dedicated event of the Powder Coating Industry in India. A pioneering and iconic event that holistically brings together the Powder Coating fraternity in all its facets

W : www.powdertech.in, www.paintindia.in
E : info@powdertech.in

SPONSORSHIP FORM

SPONSORSHIP CHARGES & CATEGORIES

TITLE PATRON

Speaker (25 Mins) Prime Time
8 Delegates Free
Logo in Paintindia Advertisements
Branding on chairs in main hall
Branding in Pre Function Area

RAW MATERIAL / MACHINERY / POWDER / KNOWLEDGE / APPLICATION / LANYARD PATRON

Speaker (20 Mins) Prime Time
6 Delegates Free
Logo in Paintindia Advertisements
Branding in Pre Function Area & Main Hall

KIT PATRON

Exclusive Kit Branding
4 Delegates Free
Logo in Paintindia Advertisements
Branding in Pre Function Area & Main Hall

REGISTRATION PATRON

Exclusive Registration Counter Branding
4 Delegates Free
Branding in Pre Function Area & Main Hall

SPEAKER SLOT

Speaker (20 Mins)
2 Delegates Free

PANEL DISCUSSION PATRON

Exclusive Promotion at time of Sponsored event
2 Delegates Free

₹500,000 (\$6250)

Exclusive Social Media Marketing
Technical article in Paintindia
Branding in main hall
Branding in coupon booklet
Logo rollover in Breaks

₹300,000 (\$3750)

Exclusive Social Media Marketing
Technical article in Paintindia
Branding in coupon booklet
Logo rollover in Breaks

₹300,000 (\$3750)

Exclusive Social Media Marketing
Branding in coupon booklet
Logo rollover in Breaks

₹200,000 (\$2500)

Exclusive Social Media Marketing
Logo rollover in Breaks

₹200,000 (\$2500)

Exclusive Social Media Marketing
Branding Display
Logo rollover in Breaks

₹150,000 (\$2000)

Exclusive Social Media Marketing
Branding during event
Logo rollover in Breaks

SPONSORSHIP FORM

SPONSORSHIP CHARGES & CATEGORIES

LUNCH/DINNER/COCKTAILS

PATRON

Exclusive Promotion at time of Sponsored event
2 Delegates Free
Branding in Pre Function Area & Main Hall

TEA PATRON

Exclusive Promotion at time of Sponsored event
4 Delegates Free
Branding in Pre Function Area & Main Hall

GOLD SPONSOR - WALL OF FAME

2 Delegates Free
Branding in Pre Function Area

₹200,000 (\$2500)

Exclusive Social Media Marketing
Branding during event
Branding in coupon booklet
Logo rollover in Breaks

₹75,000 (\$900)

Branding during event
Branding in coupon booklet
Logo rollover in Breaks

₹50,000 (\$650)

Logo rollover in Breaks

For Sponsorships, Technical Seminar & Presentations kindly contact:

Mr. Dilip Raghavan, EDITOR PAINTINDIA

Tel: +91 - 98204 69582

E-mail: dilip.raghavan@colorpub.in

GST as applicable is additional.

Payment: Confirmation and payment must be received by us before 15th JULY, 2026

Media: Kindly email us your logo with company name in high resolution JPEG Format and CDR Format.

Details of Payments towards Sponsorship for PowderTECH in INR/\$

☐ Cheque/DD No. Dated for INR/\$ Drawn on (Bank)
in favor of "ENCIRCLE SERVICES LLP" payable at Mumbai, India.

☐ NEFT/RTGS(details as follows:)

Account Holder Name: **ENCIRCLE SERVICES LLP**; Bank Name : **HDFC Bank Ltd**; Bank Account No : **50200068991472**

Branch : **Prabhadevi**; Bank Address : **386, Veer Savarkar Marg, Prabhadevi**; City : **Mumbai**; Country: **India**;

Branch Code : **012**; MICR Code: **400240006**; Swift Code : **HDFCINBB**; IFSC / RTGS / NEFT Code : **HDFC0000012**;

Email: **accounts@colorpub.in**

DELEGATE REGISTRATION FORM

Name of Company

Address

City Pin Code State Country

GST No.

Contact Person Designation

DELEGATE DETAILS

Name Mobile Email

Name Mobile Email

Name Mobile Email

Name Mobile Email

Name Mobile Email

Non-Resident Delegate Registration Fees:

Rs. 6500/- (Spot Registration) On the spot registration at the venue in cash only

Rs. 5500/- (Early Bird) for single delegate, registration before 15th July 2026

Rs. 5000/- (Per Delegate) for more than three delegates from the same company, registration before 15th July 2026

Above fees is Exclusive of GST (18%) per delegate.

Above fees include Lunch, Hi Tea, Dinner with Drinks.

Register Now:

<https://encircle-services.com/powdertech-registration/>

Payment Details:

Cheque/DD No./Cash Dated / / for INR

Drawn on (Bank) Branch

in favor of "ENCIRCLE SERVICES LLP" Payable at Mumbai, India

NEFT/RTGS Details:

Account Holder Name: **ENCIRCLE SERVICES LLP**; Bank Name : **HDFC Bank Ltd**; Bank Account No : **50200068991472**

Branch : **Prabhadevi**; Bank Address : **386, Veer Savarkar Marg, Prabhadevi**; City : **Mumbai**; Country: **India**;

Branch Code : **012**; MICR Code: **400240006**; Swift Code : **HDFCINBB**; IFSC / RTGS / NEFT Code : **HDFC0000012**;

Email: **accounts@colorpub.in**