



ONE DAY INTERNATIONAL EXHIBITION & BUSINESS NETWORKING



Your Window to the World of Powder Coatings

30th MAY
2025

The Lalit, Mumbai, India

Powered By



Indian Coating Industry

- Market by Volumes: 6.6 MMT pa
- Market by Value: USD 10.4 bn (INR 88,000 crores)
- Share of Industrial Segment: 22% (Value) / 19% (Volumes)
- Industry CAGR: 12-14%
- Per capita consumption: 4.7 kg
- Number of Coatings Manufacturers: > 3,500
- Share of MSME Segment: 30-33%

Indian Powder Coating Industry

160,000 MT pa
Market by Volumes

INR 3,100 crores (USD 360 million)
Market by Value

About 350
Number of Powder Manufacturers

16-17%
Industry CAGR

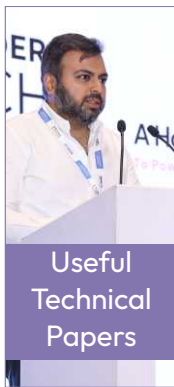
Event Concept and Content

PowderTECH 2025 will be the definitive meeting place for all stakeholders in the Powder Coatings value chain. This edition has a unique model in the form of an international exhibition, with a focus on Powder Coatings Solutions in terms of powder coatings materials and application equipment. It will showcase groundbreaking innovations and emerging trends in our thriving powder coatings industry. Designed as a premier platform, it unites manufacturers, dealers, applicators, and end-users to explore cutting-edge advancements and shape the future of powder coatings.

The event will showcase the latest in raw material breakthroughs, manufacturing excellence, advanced application technologies, and end-user perspectives. PowderTECH 2025 promises to be the ultimate destination for forging meaningful connections, driving serious business opportunities, and fostering collaboration among the most influential players in the powder coatings ecosystem.

Who Should Attend

PowderTECH 2025 is the ultimate destination for everyone connected to the powder coatings ecosystem. This exhibition brings together the entire raw material value chain, alongside manufacturers of production equipment like extruders and mixers. It is a key platform for powder coating manufacturers to showcase cutting-edge formulations and application equipment experts to present advanced solutions such as spray guns, curing ovens, and integrated systems. The event also caters to job-coaters, applicators, and end-users from diverse sectors, including architectural profiles, automotive OEMs and components, pipelines, wood and MDF, electronics, furniture, appliances, and more. Whether you're driving innovation, delivering performance, or seeking insights into the latest advancements, PowderTECH 2025 is the perfect forum to connect, collaborate, and shape the future of powder coatings.



Glimpses of PowderTECH 2024



PowderTECH is the largest dedicated event of the Powder Coating Industry in India. A pioneering and iconic event that holistically brings together the Powder Coating fraternity in all its facets



BRANDING OPPORTUNITIES

TITLE PATRON/GLOBAL PATRON ————— 1 Nos each 10 Special Invitees Lunch Coupons Logo in Paintindia Advertisements Exclusive Social Media Marketing	₹500,000 (\$6,600) Technical article in Paintindia Branding in main hall
LANYARD PATRON ————— 1 Nos 10 Special Invitees Lunch Coupons Logo in Paintindia Advertisements	₹300,000 (\$4,000)
REGISTRATION PATRON ————— 1 Nos Exclusive Registration Counter Branding 10 Special Invitees Lunch Coupons	₹300,000 (\$4,000) Exclusive Social Media Marketing
RAW MATERIAL PATRON ————— 1 Nos 10 Special Invitees Lunch Coupons Logo in Paintindia Advertisements	₹200,000 (\$2,600) Exclusive Social Media Marketing
MACHINERY PATRON ————— 1 Nos 10 Special Invitees Lunch Coupons Logo in Paintindia Advertisements	₹200,000 (\$2,600) Exclusive Social Media Marketing
POWDER PATRON/KNOWLEDGE PATRON ————— 1 Nos each 10 Special Invitees Lunch Coupons Logo in Paintindia Advertisements	₹200,000 (\$2,600) Exclusive Social Media Marketing
LUNCH PATRON ————— 1 Nos Exclusive Promotion at time of Sponsored event 10 Special Invitees Lunch Coupons	₹300,000 (\$4,000)
DELEGATE REFRESHMENTS PATRON ————— 1 Nos Exclusive Promotion at time of Sponsored event 10 Special Invitees Lunch Coupons	₹300,000
PERMANENT TEA COUNTER PATRON ————— 1 Nos Exclusive Promotion at time of Sponsored event 5 Special Invitees Lunch Coupons	₹150,000
LUCKY DRAW PATRON ————— 1 Nos Exclusive Promotion at time of Sponsored event 10 Special Invitees Lunch Coupons	₹200,000
GOLD SPONSOR ————— 10 Nos 5 Special Invitees Lunch Coupons Branding display	₹50,000

EXHIBITION BOOTH SPACE

9 Sqm Booth Size

41 Nos

₹150,000 (\$2,000)

1 Information Counter	1 Power Socket
4 Chairs	Fascia Name
3 Spotlights	10 Lunch Coupons
1 Dustbin	Social Media Post
Pin up Carpet	

Limited number of stalls available along with stay at 4 star Hotel Mirage (within walking distance from Hotel Lalit) for two nights/room (29-30 th May) priced at ₹ 1,65,000/-

Event Timings : 10:00 AM - 6:00 PM

Venue : Hotel The Lalit, Mumbai, India

For any queries kindly contact:

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E-mail: dilip.raghavan@colorpub.in

GST as applicable is additional.

Payment: Confirmation and payment must be received by us before 15th APRIL, 2025

Media: Kindly email us your logo with company name in high resolution JPEG Format and CDR Format.

Details of Payments for PowderTECH in INR/\$

☐ Cheque/DD No. Dated for INR/\$ Drawn on (Bank)

in favor of "ENCIRCLE SERVICES LLP" payable at Mumbai, India.

☐ NEFT/RTGS(details as follows:)

Account Holder Name: **ENCIRCLE SERVICES LLP**; Bank Name : **HDFC Bank Ltd**; Bank Account No : **50200068991472**

Branch : **Prabhadevi**; Bank Address : **386, Veer Savarkar Marg, Prabhadevi**; City : **Mumbai**; Country: **India**;

Branch Code : **012**; MICR Code: **400240006**; Swift Code : **HDFCINBB**; IFSC / RTGS / NEFT Code : **HDFC0000012**;

Email: **accounts@colorpub.in**

| DELEGATE REGISTRATION FORM |

Name of Company

Address

.....

City Pin Code State Country

GST No.

Contact Person Designation

| DELEGATE DETAILS |

Name Mobile Email

Name Mobile Email

Name Mobile Email

Name Mobile Email

Name Mobile Email

PRE-REGISTERED DELEGATES ARE FREE

Registered Delegates will be Provided Free **Meal & Refreshments** at
The Lalit, Mumbai, India