

ONE DAY INTERNATIONAL  
**CONFERENCE & BUSINESS**  
NETWORKING  
**2026**



20th August  
2026  
Hotel Taj Vivanta,  
Dwarka, New Delhi

Powered By



## Indian Coating Industry

- **Market by Volumes:** 6.6 MMT pa
- **Market by Value:** USD 10.4 bn (INR 88,000 crores)
- **Share of Industrial Segment:** 22% (Value) / 19% (Volumes)
- **Industry CAGR:** 12-14%
- **Per capita consumption:** 4.7 kg
- **Number of Coatings Manufacturers:** > 3,500
- **Share of MSME Segment:** 30-33%

## Indian Powder Coating Industry

**160,000 MT pa**  
Market by Volumes



**About 350**  
Number of Powder Manufacturers



**INR 3,100 crores (USD 360 million)**  
Market by Value



**16-17%**  
Industry CAGR



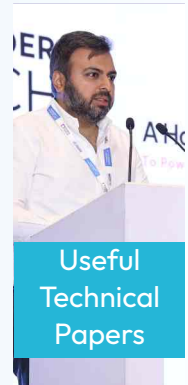
## Event Concept and Content

PowderTECH 2026 will be the definitive meeting place for all stakeholders in the Powder Coatings value chain. This edition has a unique focus on Powder Coatings Solutions in terms of powder coatings materials and application equipment. It will showcase groundbreaking innovations and emerging trends in our thriving powder coatings industry. Designed as a premier platform, it unites manufacturers, dealers, applicators, and end-users to explore cutting-edge advancements and shape the future of powder coatings.

The event will showcase the latest in raw material breakthroughs, manufacturing excellence, advanced application technologies, and end-user perspectives. PowderTECH 2026 promises to be the ultimate destination for forging meaningful connections, driving serious business opportunities, and fostering collaboration among the most influential players in the powder coatings ecosystem.

## Who Should Attend

PowderTECH 2026 is the ultimate destination for everyone connected to the powder coatings ecosystem. This event brings together the entire raw material value chain, alongside manufacturers of production equipment like extruders and mixers. It is a key platform for powder coating manufacturers to showcase cutting-edge formulations and application equipment experts to present advanced solutions such as spray guns, curing ovens, and integrated systems. The event also caters to job-coaters, applicators, and end-users from diverse sectors, including architectural profiles, automotive OEMs and components, pipelines, wood and MDF, electronics, furniture, appliances, and more. Whether you're driving innovation, delivering performance, or seeking insights into the latest advancements, PowderTECH 2026 is the perfect forum to connect, collaborate, and shape the future of powder coatings.



# Glimpses of PowderTECH 2024



Directly From  
Expert's  
Perspectives



Live QC Lab Sessions



Hands on  
Technical Exchange



Connecting Industry Professionals



40+  
Quality  
Exhibitors

# Glimpses of PowderTECH 2025



600+ Engaged Visitors

# OUR PARTNERS



**PowderTECH** is the largest dedicated event of the Powder Coating Industry in India. A pioneering and iconic event that holistically brings together the Powder Coating fraternity in all its facets

**W** : [www.powdertech.in](http://www.powdertech.in), [www.paintindia.in](http://www.paintindia.in)  
**E** : [info@powdertech.in](mailto:info@powdertech.in)

## SPONSORSHIP FORM

### SPONSORSHIP CHARGES & CATEGORIES

#### TITLE PATRON

Speaker (25 Mins) Prime Time  
8 Delegates Free  
Logo in Paintindia Advertisements  
Branding on chairs in main hall  
Branding in Pre Function Area

#### RAW MATERIAL / MACHINERY / POWDER / KNOWLEDGE / APPLICATION / LANYARD PATRON

Speaker (20 Mins) Prime Time  
6 Delegates Free  
Logo in Paintindia Advertisements  
Branding in Pre Function Area & Main Hall

#### KIT PATRON

Exclusive Kit Branding  
4 Delegates Free  
Logo in Paintindia Advertisements  
Branding in Pre Function Area & Main Hall

#### REGISTRATION PATRON

Exclusive Registration Counter Branding  
4 Delegates Free  
Branding in Pre Function Area & Main Hall

#### SPEAKER SLOT

Speaker (20 Mins)  
2 Delegates Free

#### PANEL DISCUSSION PATRON

Exclusive Promotion at time of Sponsored event  
2 Delegates Free

**₹500,000 (\$6250)**

Exclusive Social Media Marketing  
Technical article in Paintindia  
Branding in main hall  
Branding in coupon booklet  
Logo rollover in Breaks

**₹300,000 (\$3750)**

Exclusive Social Media Marketing  
Technical article in Paintindia  
Branding in coupon booklet  
Logo rollover in Breaks

**₹300,000 (\$3750)**

Exclusive Social Media Marketing  
Branding in coupon booklet  
Logo rollover in Breaks

**₹200,000 (\$2500)**

Exclusive Social Media Marketing  
Logo rollover in Breaks

**₹200,000 (\$2500)**

Exclusive Social Media Marketing  
Branding Display  
Logo rollover in Breaks

**₹150,000 (\$2000)**

Exclusive Social Media Marketing  
Branding during event  
Logo rollover in Breaks

## SPONSORSHIP FORM

### SPONSORSHIP CHARGES & CATEGORIES

#### LUNCH/DINNER/COCKTAILS/ ENTERTAINMENT PATRON

Exclusive Promotion at time of Sponsored event  
2 Delegates Free  
Branding in Pre Function Area & Main Hall

#### TEA PATRON

Exclusive Promotion at time of Sponsored event  
4 Delegates Free  
Branding in Pre Function Area & Main Hall

#### GOLD SPONSOR - WALL OF FAME

2 Delegates Free  
Branding in Pre Function Area

₹200,000 (\$2500)

Exclusive Social Media Marketing  
Branding during event  
Branding in coupon booklet  
Logo rollover in Breaks

₹75,000 (\$900)

Branding during event  
Branding in coupon booklet  
Logo rollover in Breaks

₹50,000 (\$650)

Logo rollover in Breaks

For Sponsorships, Technical Seminar & Presentations kindly contact:

Mr. Dilip Raghavan, EDITOR PAINTINDIA

Tel: +91 - 98204 69582

E-mail: dilip.raghavan@colorpub.in

GST as applicable is additional.

Payment: Confirmation and payment must be received by us before 15<sup>th</sup> JULY, 2026

Media: Kindly email us your logo with company name in high resolution JPEG Format and CDR Format.

#### Details of Payments towards Sponsorship for PowderTECH in INR/\$

Cheque/DD No. .... Dated ..... for INR/\$ ..... Drawn on (Bank) .....  
in favor of "ENCIRCLE SERVICES LLP" payable at Mumbai, India.

NEFT/RTGS(details as follows:)

Account Holder Name: **ENCIRCLE SERVICES LLP**; Bank Name : **HDFC Bank Ltd**; Bank Account No : **50200068991472**

Branch : **Prabhadevi**; Bank Address : **386, Veer Savarkar Marg, Prabhadevi**; City : **Mumbai**; Country: **India**;

Branch Code : **012**; MICR Code: **400240006**; Swift Code : **HDFCINBB**; IFSC / RTGS / NEFT Code : **HDFC0000012**;

Email: **accounts@colorpub.in**



## DELEGATE REGISTRATION FORM

Name of Company .....

Address .....

City ..... Pin Code ..... State ..... Country .....

GST No. ....

Contact Person ..... Designation .....

## DELEGATE DETAILS

Name ..... Mobile ..... Email .....

Name ..... Mobile ..... Email .....

Name ..... Mobile ..... Email .....

Name ..... Mobile ..... Email .....

Name ..... Mobile ..... Email .....

### Non-Resident Delegate Registration Fees:

Rs. 6000/- (Spot Registration) On the spot registration at the venue in cash only

Rs. 5000/- (Early Bird) for single delegate, registration before 15th July 2026

Rs. 4500/- (Per Delegate) for more than three delegates from the same company, registration before 15th July 2026

Above fees is Exclusive of GST (18%) per delegate.

Above fees include Lunch, Hi Tea, Dinner with Drinks.

### Payment Details:

Cheque/DD No./Cash ..... Dated ..... / ..... / ..... for INR .....

Drawn on (Bank) Branch .....

in favor of "ENCIRCLE SERVICES LLP" Payable at Mumbai, India

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